

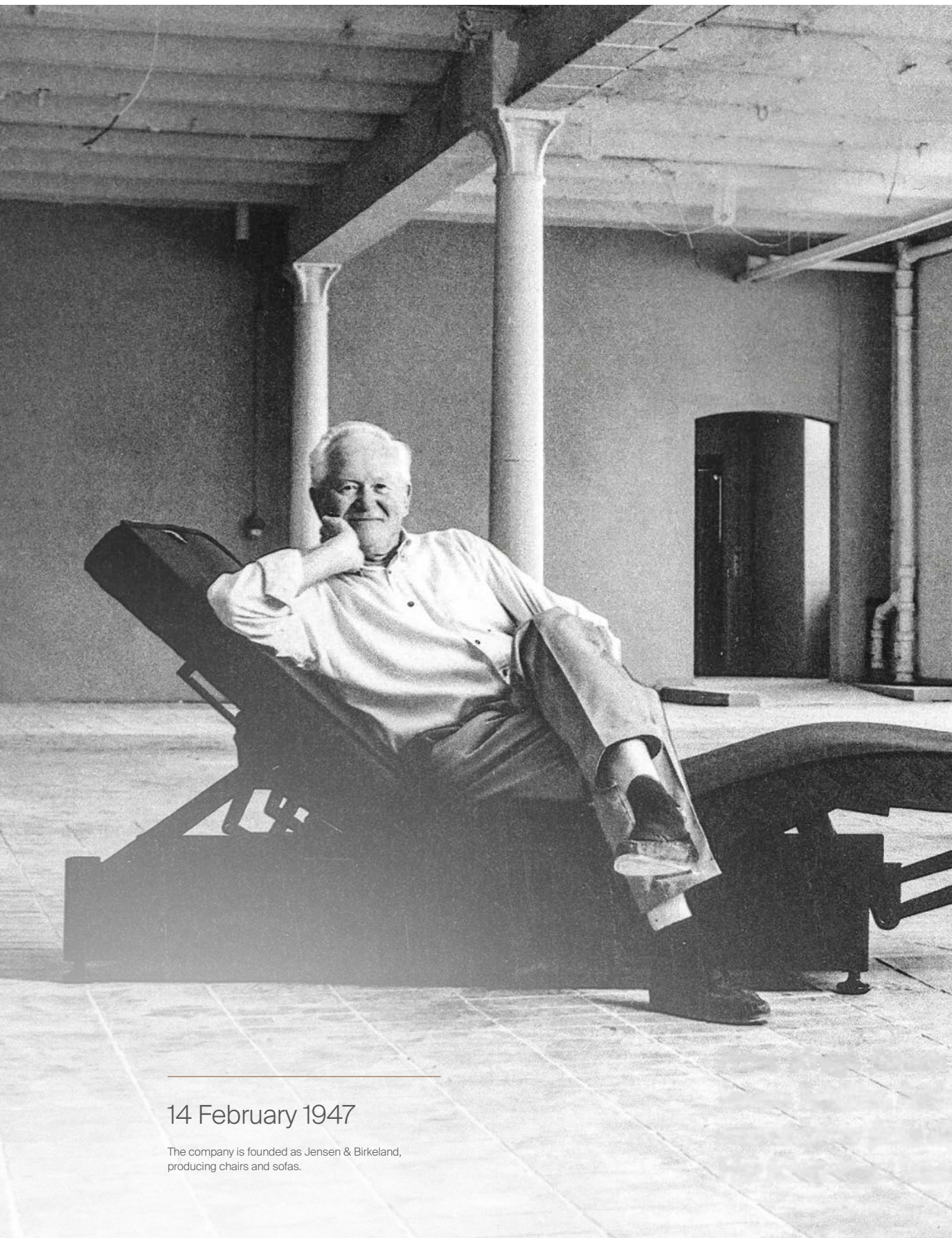
The sleep that
makes your day.



CONTRACT COLLECTION



We design and build beds
that make the most of your
sleep, so you can make the
most of your day.



14 February 1947

The company is founded as Jensen & Birkeland,
producing chairs and sofas.

Sleep pioneers since 1947.

Along the coast of southeastern Norway, just outside Oslo and right by the powerful Drammen Fjord is where you'll find Svelvik. Instantly noticeable about this idyllic town are the winding streets and the white houses. But what happens when you scratch the beautiful surface? You'll find hard work, craftsmanship passed through generations and the sleep of your dreams.

It was here in Svelvik, only two years after the Second World War ended, that the Jensen family started their furniture production. Materials were limited in 1947, ambition was not. From the production of the first mattresses, the aim was to give everyone who chose Jensen the best possible sleep. This hasn't changed.

We believe you should never be held back because you are tired – that's why we have worked tirelessly to learn everything we can about sleep, physiology and materials. Thanks to the knowledge acquired through generations, we have earned the trust of customers far from our home in Norway.

Still, we never forget where we come from. Our factory remains here in Svelvik and we are proud to say that every bed and mattress carrying our name is made with passion and craftsmanship. Because to us, sleep is not something that's just for the night. It's what makes your day.



1984

The newly constructed factory at Sand, just outside Svelvik, begins production.

1952

The first spring mattress, Svella, is launched.

1955

The sofa-bed Siesta is launched.

1985

Jensen starts exporting beds to Denmark.

1990

To further enhance the sleep comfort of Jensen beds, a close collaboration with a physiotherapist begins.

1992

The first adjustable bed on the market – Jensen Vital – is launched.

1998

A revolution in sleep comfort – the Jensen® Original Zone System – is launched.

2004

The world's most advanced bed, the Jensen Supreme Dynamique, is launched. Jensen is bought by Hilding Anders International AB.



2006

The first Jensen beds carrying the Nordic Swan Ecolabel are introduced.

2009

The innovative TempSmart mattress topper and pillow are released. The technology automatically stores or releases body heat as needed, creating a perfect environment for sleep comfort.

2010

The Jensen Alloy® Spring System is introduced, further enhancing the sleep comfort of Jensen's beds.



2014

Jensen Exact Comfort Adjustment is launched, giving the option to easily adjust mattress tension according to the body's needs.

2020

Our most advanced spring system, Jensen Alloy® 3.0 is launched. The innovation represents our ambition to help our customers wake up fully rested – every day.



2022

Celebrating our 75th anniversary, Jensen is now one of the strongest bed brands in Norway, Denmark, Sweden, Finland, Iceland, Austria, Belgium, Croatia, Hungary, Italy, The Netherlands, Poland, Slovakia, Germany, Spain, Switzerland, United Kingdom and South Korea.





We have the largest collection of beds carrying the Nordic Swan Ecolabel – the official eco label of the Nordic countries. All certified beds, fabrics and accessories live up to strict requirements regarding the environmental impact throughout their entire lifespan.

We share the dream of a sustainable society.



The wood we use in our bed frames is certified by the Forest Stewardship Council (FSC®). This ensures that the wood is sourced and processed in a sustainable, responsible and socially beneficial manner.



Grønt Punkt Norge

Grønt Punkt Norge is a non-profit organisation aiming for circular use of plastic. We are committed to limiting plastic waste and in 2020 alone we reduced plastic use in our production by 16 tonnes.

Friendly to nature. And you.

Our beds are made in Norway using only materials, production methods and suppliers that live up to our highly set standards. To prove our sincerity we work with the leading sustainability labels, and in particular the Nordic Swan Ecolabel. It makes us sleep better, and hopefully you too.



The official Made in Norway label is proof that our beds are authentically Norwegian, with at least 60% of production and raw material costs generated in Norway as well as a significant share of the production process.




We constantly strive to minimize waste generated by our production. We have return agreements with Norsk Gjenvinning for recycling. By investing in equipment and software we have already reduced waste and production loss by 18%.



We work for a responsible consumption and production in line with UN:s sustainability goals. We prevent users and workers from being exposed to harmful chemicals – and help reduce the contamination of air, water and soil.

- Eco-friendly fabrics.
- Certified and sustainable wood.
- No harmful chemicals.
- Independent quality tests.
- 5 year full guarantee.
- 25 year guarantee against frame- or spring breakage.



No harmful chemicals.

As the owner of a Jensen bed, you have the right to expect a quality sleeping experience that is equally safe for your health and for the environment. Hazardous chemicals have no place in a Jensen bed or any of our accessories, which is why we don't treat any surfaces made of wood, metal or fabric with unhealthy flame retardants or other harmful chemicals.

The planet is not renewable, so we have to be.

The planet demands us to be smarter when it comes to the use of resources. Beds are no exception. Working with circular design, we extend the life cycle of our beds and accessories, without compromising their quality. Our aim is always to make beds that stand the test of time, while constantly working to reduce their foot print. Our products are manufactured in Norway with a five-year full guarantee and a 25-year guarantee against frame or spring breakage on all beds.


Today, more parts than ever before in our beds can also be replaced when they are worn out, giving the choice to repair rather than to buy a completely new bed. In our production, we also re-use materials to a higher degree than ever. For example, 30 percent of the steel in our springs has been recycled.



Eco-friendly fabrics.

We strive to only use recyclable and re-usable fabrics in our beds. The fabrics carrying the Green Care and Easy Care labels are produced with 75 percent less CO₂-emissions compared to virgin polyester and are easily cleaned with water and mild soap. All of our fabrics also live up to the demanding requirements set by the Nordic Swan Ecolabel.

Our most luxurious bed fabrics are made of wool produced in Norway. This elegant and soft material is inherently sustainable and naturally flame retardant. Its elasticity gives it a flexibility that feels softer to your skin and ages beautifully. The natural, temperature regulating effect of wool will also do wonders for your sleep quality.



The aim of every innovation is
always to improve sleep comfort,
because this is the key to
increasing the quality of your
sleep and waking up fully
rested – every morning.

It's not just a bed. It's a Jensen.

To give you the best sleep quality possible, our development team has expertise in physiology and sleep science. Our innovations focus on improving sleep comfort to limit the need to wake up and change your position. Because the less disruption you experience while you sleep, the better.



The link between sleep comfort and sleep quality.

There are many reasons why we might wake up during sleep. Dreams, snoring or a sudden need to go to the bathroom are all examples of this. But there are also instances where your bed or the conditions in which you sleep are the problem. Your bedroom might be too warm or cold, and the bed itself might not give the comfort you need to continue sleeping.

If your bed is too firm your brain will signal a need to get out of deep sleep in order to move your body and relieve the

discomfort. One example is positional paresthesia, where your arm falls asleep because you're putting pressure on it. In short, if your bed doesn't provide the necessary sleep comfort, you will not get enough time in the various stages of sleep. The result is that you feel tired in the morning.

At Jensen, the aim of every innovation is always to improve sleep comfort, because this is the key to increasing the quality of your sleep and waking up fully rested – every morning.



We support your body.

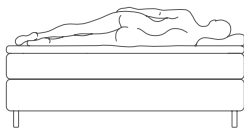
We develop beds with passion, craftsmanship – and science. Understanding sleep and how the body recovers is essential to building better beds.

The Jensen® Original Zone System is developed exclusively to help improve your sleep quality. It combines a

soft shoulder zone with firmer support for the curve of the back. This enables the shoulders and hips to sink slightly deeper into the bed, providing optimal pressure relief. The effect is the same whether you sleep on your side or on your back. This system is an integral part of every Jensen bed and contributes greatly to undisturbed sleep.

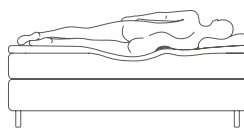


THE CORRECT SLEEPING POSITION:



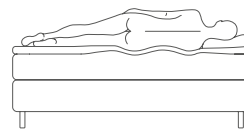
Too firm.

Hips and shoulders do not sink into the mattress and the waist and lower back are not properly supported.



Too soft.

The body sinks too deep into the mattress and the spine is unnaturally curved.



Perfect balance.

The mattress provides an even, comfortable support. The hips and shoulders sink into the mattress making the spine straight.





Adjust the
firmness of your
bed with the push
of a button.

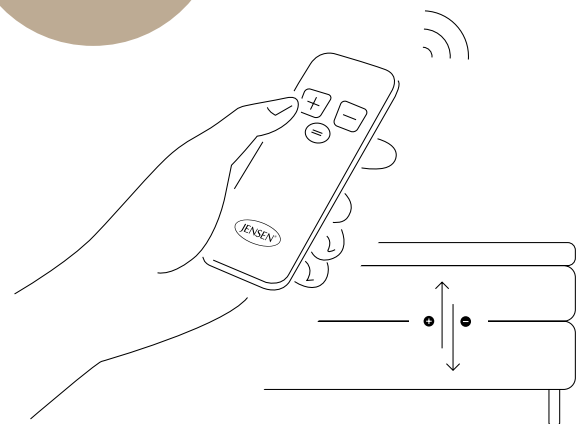
Jensen Exact Comfort Adjustment.

The ideal firmness of a bed varies depending on who's sleeping in it. So how do you choose the correct firmness for a hotel bed?

Jensen Exact Comfort Adjustment, lets your guests easily adapt the bed's firmness to suit their individual needs and preferences. With just the push of a button, everyone can sleep comfortably in a bed that is right just for them.

Remote control included. App support is also available.

Jensen Exact Comfort Adjustment is available as an add on for our Nordic and continental beds.



+

FIRMER

-

SOFTER

=

FLAT



While being firmly anchored in Norway, Jensen is since many years a global brand with strategies adapted to local conditions. Jensen is owned by Sweden-based Hilding Anders International AB, the largest bed supplier in Europe and Asia with sales in 40 markets, and a portfolio of bed brands that is one of the most extensive in the industry. Hilding Anders also boasts an extensive production for several well-known international furniture department stores. Being a part of the Hilding Anders family provides a stable foundation for further expansion while meeting high expectations.

*Made in Norway,
to make the world
dream bigger.*



Excellent sleep for quality-conscious hotel guests.

Waking up refreshed after a good night's sleep is important for quality-conscious hotel guests. And it's exactly for this group of people that Jensen Contract Collection has been developed. An excellent sleep comfort is achieved through the bed's structure and choice of spring systems and

upholstery materials. The bed collection is also designed to meet the demands of purchasers. With a very attractive price, great durability and easy cleaning, this collection meets both economic and hygienic requirements.

The Contract Collection.

We are proud to present the latest result of our long tradition in bed making. From the design to the materials and production methods used, the Contract Collection is a statement of quality and sustainability. All bed types are available as single or double bed sets.



Reversible mattresses

The first level of Jensen sleep quality is the reversible mattress. It is easily used in your existing bed frame and provides great sleep comfort even with just one bottom layer and a top mattress.



Nordic

The Nordic design concept features a large assortment of accessories while the bed itself has a single-piece surface. This means that even with a double bed you are rid of the hard middle edge of conventional beds.



Continental

Our continental beds feature three layers of mattresses, giving a significant boost in sleep comfort and quality. Available as dual tension, our double beds can be ordered with individual firmness for each side of the bed.

Jensen Exact Comfort Adjustment is available as an add-on, fine tuning the mattress' tension to your body's needs. See page 19.



Adjustable

Our adjustable beds provide next level flexibility and sleep comfort. Here you have the possibility of both changing the bed's support and adjusting the bed to your preferred position when reading or watching TV.

Most of our beds can be ordered with adjustable functionality. For more information, see the next page.

Our adjustable beds.

Most of our beds can be ordered with adjustable functionality through either the elegant Jensen Lean or the more luxurious Jensen Active II. If you experience recurring body aches this type of bed is an especially interesting choice, but anyone can benefit from its functionality. As we go through life we all experience change to our bodies, making it a great advantage to be able to change the way your bed gives support to your current needs. With just the push of a button you can raise or lower the bed from both ends to adjust the bed to your liking.

The adjustable bed also opens up for using the bed in new ways, for example watching TV or reading with comfort that is simply on another level.

FUNCTIONS:



Stepless adjustment up/down for both head and foot end, individually or together.



Two beds can be connected and controlled in sync by one remote.



Download our app to easily find and save your favorite position. Supports voice control.



Adjust the bed position using voice control.

Active II also has:



A practical light under the bed that can be turned on without disturbing your partner.



Memory function for saving your favorite position.



The headrest function adapts the bed so that your neck and head are always in the right position when sitting upright.



Jensen Lean

Jensen Lean has all the advantages of an adjustable bed – but without the bulky design. The low base gives an elegant impression while our new Ease-concept provides unique qualities in both sleep comfort and bed care. The mattress and frame are assembled as a single piece of furniture, preventing the mattress from sliding while you sleep.

**Jensen Aqive II**

The technology inside this elegant bed is concealed by the fabric-covered frame, giving it the look of a continental divan set when inactive. The Jensen Aqive II is dual-sprung with spring systems in both the reversible mattress and the base.

An adjustable bed can give
you the freedom to do
things other than sleep, such
as read a book or watch TV.



Range Jensen J8

FACTS:

Spring system:

Jensen Aloy® 3.0 Pocket 16 cm with Jensen® Original Zone System.
Jensen Reflect Pocket 7cm, Jensen Support Pocket 12,5 cm, Jensen
Cellex XS 1,5 cm, Jensen Exact Comfort Adjustment.

Firmness:

Soft, medium, firm or extra firm sleep comfort.

Mattress topper:

Jensen Optima (10 cm).

Jensen Exact Comfort Adjustment

The inclusion of Jensen Exact Comfort Adjustment in the subframe gives you the possibility of continuously adapting mattress firmness.

The environment

The Swan ecolabel and FSC® approved.



Model:

Continental



Available colours:



Anthracite 150 Grey 151 Blue 153



Beige 152 White Sand 149

Range Jensen C6

FACTS:

Spring system:

Jensen Aloy® 2.1 Pocket 14 cm with Jensen® Original Zone System.
Jensen Support Pocket in the base.

Firmness:

Medium, firm or extra firm sleep comfort.

Mattress topper:

Jensen Contract I (8 cm). Jensen Contract II (9 cm).
Jensen Optima (10 cm).

Jensen Exact comfort Adjustment

Available as an option for C6 Nordic and Continental.

The environment

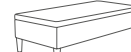
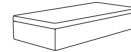
The Swan ecolabel and FSC® approved.



Model:

Reversible

Nordic

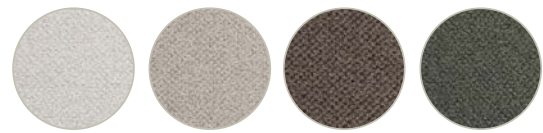


Continental

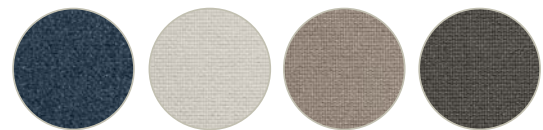
Active II



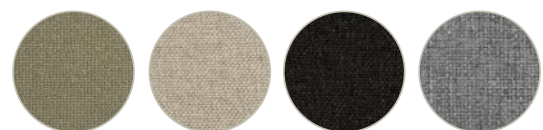
Available colours:



Bright 570 Truffle 571 Nutmeg 572 Vintage Sage 573



Atlantic Blue 574 Oatmeal 575 Mole 576 Mocca 577



Pistachio 578 Beige 527** Anthracite 528** Grey 458**

**can be ordered with: Flame resistance FR - NS EN 597-2

Range Jensen C5

FACTS:

Spring system:

Jensen Aloy® 2.1 Pocket 12,5 cm with Jensen® Original Zone System.
Jensen Support Pocket in the base.

Firmness:

Medium, firm or extra firm sleep comfort.

Mattress topper:

Jensen Contract I (8 cm). Jensen Contract II (9 cm).
Jensen Contract III (8 cm).

Jensen Exact Comfort Adjustment

Available as an option for C5 Nordic and Continental.

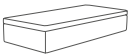
The environment

The Swan ecolabel and FSC® approved.



Model:

Reversible



Nordic



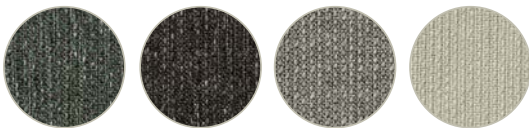
Continental



Aqtive II



Available colours:

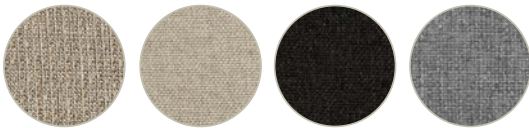


Green 139

Anthracite 140

Grey 141

Pearl 143



Linen 142

Beige 527**

Anthracite 528**

Grey 458**

**can be ordered with: Flame resistance FR - NS EN 597-2

Range Jensen C4

FACTS:

Spring system:

Jensen Aloy® 1.0 Pocket 12,5 cm with Jensen® Original Zone System.
Jensen Support Pocket in the base.

Firmness:

Medium, firm or extra firm sleep comfort.

Mattress topper:

Jensen Contract I (8 cm). Jensen Contract II (9 cm).
Jensen Contract III (8 cm).

Jensen Exact Comfort Adjustment

Available as an option for C4 Nordic and Continental.

The environment

The Swan ecolabel and FSC® approved.



Model:

Reversible



Nordic



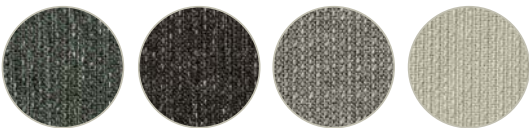
Continental



Aqtive II



Available colours:

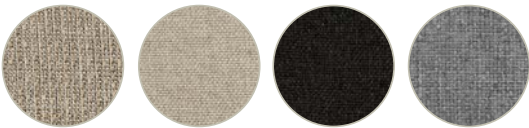


Green 139

Anthracite 140

Grey 141

Pearl 143



Linen 142

Beige 527**

Anthracite 528**

Grey 458**

**can be ordered with: Flame resistance FR - NS EN 597-2

Range Jensen C3

FACTS:

Spring system:

Jensen Ease Sense 2.0 12,5 cm with Jensen® Original Zone System.
Jensen Support Pocket in the base.

Firmness:

Medium or firm sleep comfort.

Mattress topper:

Jensen Contract Basic (7 cm). Jensen Contract I (8 cm).
Jensen Contract II (9 cm).

Jensen Exact Comfort Adjustment

Available as an option for C3 Continental.

The environment

The Swan ecolabel and FSC® approved.



Model:

Reversible



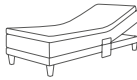
Nordic



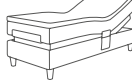
Continental



Lean



Active II



Available colours:



Beige 527**

Anthracite 528**

Grey 458**

**can be ordered with: Flame resistance FR - NS EN 597-2

Range Jensen C2

FACTS:

Spring system:

Jensen Ease Sense 2.0 12,5 cm with Jensen® Original Zone System.

Firmness:

Firm sleep comfort.

Mattress topper:

Jensen Contract Basic (7 cm). Jensen Contract I (8 cm).
Jensen Contract II (9 cm).

The environment

The Swan ecolabel and FSC® approved.

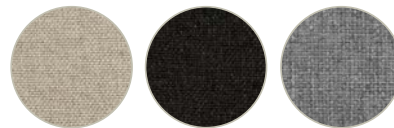


Model:

Nordic



Available colours:



Beige 527**

Anthracite 528**

Grey 458**

**can be ordered with: Flame resistance FR - NS EN 597-2



Mattress toppers.

The right mattress topper helps make a good night's sleep even better. It should feel soft and enveloping – but not clammy. All our bed mattresses are designed for this purpose. An optimized zone with denser quilt at the shoulders and hips increases the elasticity of the fabric, which together with Jensen's patented zone system allows your shoulder and hip to sink into the mattress, providing sleep comfort that helps you wake up completely rested.



All Jensen mattress toppers carry the Swan label.



The mattress topper covers are separable, removable and washable.



Contract Basic

Jensen Contract Basic has a smooth filling. Cellex has excellent air and moisture transporting properties. Approximately height: 7 cm.

Flame resistance: FR - NS EN 597-2.



Contract Topper

Jensen Contract Topper I has a profiled side and a grooved side. Most people find that the profiled side is softer and the grooved side firmer. Cellex has excellent air and moisture transporting properties. Approximately height: 8 cm.

Flame resistance: FR - NS EN 597-2.

Contract Topper II

Jensen Contract Topper II has a Cellex XO filling. Cellex XO has a profiled side and a grooved side. Most people find that the profiled side is softer and the grooved side firmer. Cellex XO has excellent air and moisture transporting properties. Approximately height: 9 cm.

Flame resistance: FR - NS EN 597-2.

Contract Topper III

Jensen Contract Topper III features an Innergetic® Sonocore latex filling. The open cell structure of Innergetic® Sonocore provides excellent air and moisture transportation. The filling material is both perforated and grooved. The perforation ensures optimal ventilation while the grooving provides a softer and a firmer side. Latex inhibits bacteria and dust mite, resulting in a cleaner and healthier bed climate. Approximately height: 8 cm.

Flame resistance: FR - NS EN 597-2.



Jensen TempSmart™

This mattress topper has a thermo-regulation system that actively balances the temperature changes that can disturb your sleep. This innovative technology consists of millions of microcapsules, adapting constantly to your skin's climate, by absorbing, storing and releasing excess heat as needed. In this way, the microcapsules keep you within your comfort zone, with great sleep quality as a result. Height: 9 cm



Jensen Optima

This voluminous mattress topper has a lovely, quilted design. The fabrics properties make it feel extra comfortable against the body, and provide a delicate and luxurious experience. The filling material is both perforated and profiled, resulting in a softer and a firmer side. The open cell structure of the Optima's Innergetic® Sonocore Latex ensures optimal ventilation, enabling a clean and fresh bed climate. Height: 10 cm



Connect two single mattress toppers into one large.

The main mattress is based on Contract I, II and III, with the ability to bond two single mattresses into a double – with the help of a zipper. Easily convert to a split topper for use on double adjustable beds. This solution is designed to increase the flexibility of hotel beds.



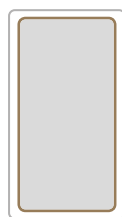
Jensen Easy

Jensen Easy is particularly well-suited for children's beds. Ecu in colour. Jensen Easy contains Lyocell with Sensity, which helps keep the bed fresher, drier and more hygienic. The cover can be split into two parts. Available in sizes 75/80/90/120x200 cm.



Attach skirting easily.

By mounting a Velcro on your hotel bed's outer casing you can easily retrofit a bed valance to cover the top of the bed. The Velcro flap is three cm wide and walks around the bed as shown in red on the drawing. The bed valance is ordered separately from an external manufacturer.



Loose cover.

With the loose cover you can easily change or clean the cover. This is an option for the nordic range. Available in all Jensen Contract Line fabrics.





Jensen SoftSheet.

Fits Jensen mattress toppers perfectly and is also available for split toppers. Made from 100% cotton satin in a very high quality that gives a soft and silky feeling against the skin. Washable at 60°C. Jensen SoftSheet carries the EU-flower and is Oeko-Tex approved.



Mattress topper protection.

With a high quality mattress topper in your bed, you will sleep better. To keep it nice and clean and to reduce wear, we advise that you use a mattress topper protector, that shields the bed from dirt, dust and moisture. All the while giving you first class sleep comfort.

Jensen SoftProtect mattress topper

The Jensen SoftProtect mattress topper protection is practical and very easy to put on and remove. The surface is wipeable and can also be machine washed if needed.

The material is thin and flexible with a surface that is treated to resist moisture while still letting air through and allowing the bed to ventilate. The quality is soft and comfortable, with stretch in the fabric, which means that the cover shapes itself to the mattress topper and provides both good sleep comfort and protection over the entire mattress surface.

Water repellent BAYGARD® WRS

Jensen SoftProtect contains BAYGARD® WRS, which is composed of special polymers that ensure a high and durable water repellent effect. BAYGARD® WRS do not contain any harmful substances such as heavy metals or formaldehyde.



Jensen TempSmart™ Protect

This technology both protects the mattress topper while increasing your sleep quality. This is achieved through the balancing the temperature to avoid the changes in climate that can cause restless sleep. TempSmart™ adapts to the skin's climate by absorbing, storing and releasing excess body heat as needed.





Bed legs.

You can adapt your Jensen bed with legs in several different models and materials. It gives you the opportunity to make your bed fit perfectly with the decor in the bedroom.



1. Contract Bed Legs. Available in nature or black.. H 23 or 29 cm **2. Round Slim.** Oak, white washed, black steel or steel. H 14 or 18 cm. **3. Mistral Bed Stead.** Oiled oak, black or white washed. H 14 cm. **4. Support Legs (x2).** Two pairs are needed for a double bed. H 14, 18 or 23-29 cm. **5. Triangle.** Brass coated aluminium, powder lacquered black aluminium, polished black aluminium or polished aluminium. H 14 cm. **6. Quadrangular.** Oiled oak, black or white washed. H 14 or 23 cm. **7. Conic.** White washed, oak or black. H 14 or 18 cm.

Please visit jensen-beds.com for complete information.



Headboards.

Complete your bed with a nice headboard. Our assortment is available in different designs, from classic to modern so you can find something that suits your interior design style.



1.



2.



3.



4.



5.





6.

1. Chess Headboard. H 132 cm. D 15 cm. W 160 - 250 cm. **2. Dione Portrait Headboard.** H 120 cm. D 5 cm. W 160-250 cm. **3. Lyra Headboard.** H 95 cm. D 7,5 cm. W 120-210 cm. **4. Lyra Plus Headboard.** H 125 cm. D 7,5 cm. W 120-210 cm. **5. Dione Decor Headboard.** H 125 cm. D 14 cm. W 90-210 cm. **6. Cloud Headboard.** H 130 cm. D 18 cm + 5 cm wings. W 120-210 cm.



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jensen-beds.com



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