



SLEEP PIONEERS SINCE 1947

1952

The first sprung mattress, named Svella, is launched.

1960

The company name is changed from Jensen & Birkeland to Jensen & Co.

1975

 $\label{purchases} \mbox{ Jensen purchases Thors Fabrikker of Trondheim, a company that produces 5,000 mattresses every year.}$

1980

At the beginning of the 1980s the decision was made to focus only on the production of beds.

1989

Jan Trygve Jensen takes over as Managing Director after having occupied the position of Sales Manager since 1984.

1990

Jensen takes a new step developing optimal sleep comfort, starting a close collaboration with physiotherapists.

1998

A revolution in sleep comfort is launched. The Jensen Original Zone System attracts considerable interest, from both consumers and other mattress producers. Read more on pages 8-9.

2006

Jensen is awarded "Super Brand" status in Norway

1947

FEBRUARY 14th: Jensen was founded; at that time, its name was Jensen & Birkeland. In the beginning, chairs and sofas were its main products.

1955

The sofa-bed Siesta is launched.



1984

The new factory at Sand, just outside Svelvik, begins production with 28 employees. The export of beds to Denmark starts.

1992

Jensen Vital is launched, the first adjustable bed on the market. A couple of years later it is possible to purchase Jensen beds in Sweden, Finland and Iceland.



2010

Sleep comfort is further improved when the technically advanced *Aloy®* spring system is launched.

2014

The innovative Jensen Exact Comfort Adjustment is launched, making it possible to adjust your bed's firmness depending on your mood. Read more on pages 22-23.

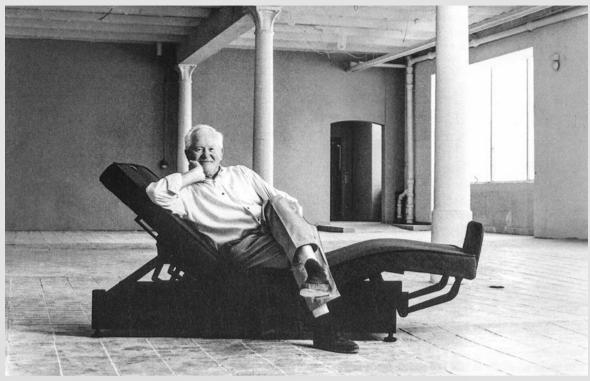
2019

Say hello to your new adjustable bed. Adjust bed position using voice control.



2020

Aloy® 3.0 is launched. Our newest innovation within advanced spring systems. Patented and exclusive for Jensen. Read more on pages 14-15.



Arne Krogh Jensen, photographed sitting on a Jensen Vital – the first adjustable bed on the market.

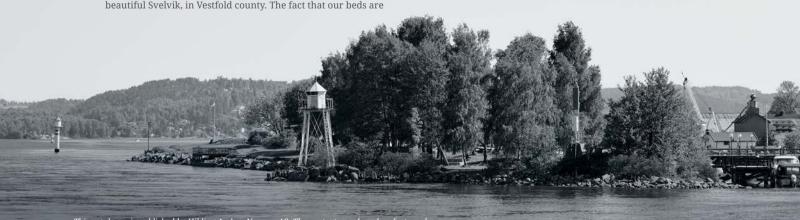
MADE IN NORWAY SINCE 1947.

Today, Jensen can proudly call itself the leading brand in Europe for beds and mattresses. Our history dates back to 14 February 1947, when a wave of optimism hit Norway in the wake of World War II. This optimism was also descriptive of the Jensen family.

At a time when access to materials was limited, one had to use what was already there. The first Jensen mattresses were in fact made from horsehair and cotton wool. Naturally, much has changed since then, but the most important part lives on – our struggle to achieve optimal sleep comfort.

We protect our roots and are still producing all our beds in beautiful Svelvik, in Vestfold county. The fact that our beds are "Made in Norway" is a testament to the fact that our products maintain the highest standards of quality. At the same time, they represent the very best of Scandinavian design. By combining nature-inspired materials and textiles with timeless shapes, we create products with magnificent sleep comfort that look beautiful.

Because of our history, inheritance and acquired knowledge, Jensen possesses a unique ability. That is why we allow ourselves to say that the sleep comfort in a Jensen bed is truly extraordinary.







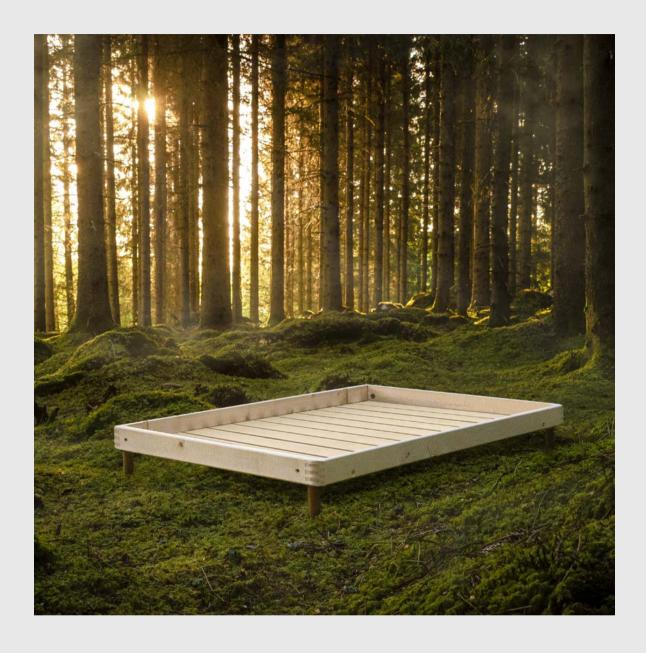
A PASSION FOR CRAFTSMANSHIP.

With more than 70 years of craftsmanship experience, Jensen is far ahead in the development of new products and functions. By combining nature-inspired materials and textiles with timeless shapes, we create products with magnificent sleep comfort that look beautiful.

The bed is much more than just a place to sleep. It is a part of our lives and our lifestyle. That is why our team of developers work tirelessly on finding new and innovative solutions for how beds and bedrooms

can be elegantly combined. Many of the most innovative products on the market carry the Jensen signature. We have twice been awarded The Award for Design Excellence from the Norwegian Design Council.

We have the experience, the genuine craftsmanship tradition, the competence and innovative solutions to enable us to help you with your sleep. We have a passion for sleep comfort, great focus on quality and design and our attention focussed on the future. You can trust us regarding your sleep.



FRIENDLY TO NATURE. AND YOU.

At Jensen, we have a long and proud tradition to uphold. We cherish our roots and still manufacture all our beds in Svelvik - just like we have always done. It is important to us that our operations are as sustainable and environmentally friendly as possible - for our environment, our employees, our customers and for future generations.

For us it goes without saying that the beds we develop for the future should have the best possible sleep comfort, but we also feel a great responsibility to make products that promote health, do not harm environment and have the longest possible life cycle.

In the process of obtaining the Swan label, all relevant environmental impacts related to the choice of raw materials, product manufacture, use of chemicals and recycling are carefully assessed.

The Swan is making increasingly strict demands on us as producers. This is good for the environment, for you and for your health. And it means that we at Jensen are constantly looking for better materials and smarter solutions for our products. This should not compromise quality and comfort, but should bring us closer to the most responsible production methods possible.





WE ALREADY DO A GREAT DEAL.

We are very selective when it comes to the choice of materials and only work with suppliers that meet our quality and production standards. To avoid waste, we order fabrics in special sizes to fit our beds, so that there is as little waste as possible.

The Supreme collection in particular consists of recyclable and reusable fabrics. And of course, all fabrics carry the Swan label. In addition, the wools used in our collection are recyclable and reusable, and in principle environmentally friendly.

The wood used in our frames comes from FSC certified forests, and 30% of the aluminium used in the springs has been recycled. We have, of course, made the sustainability pledge and reduced the use of plastics by 16 tonnes in 2020!

Surfaces made of wood, metal or fabric are treated without unhealthy flame retardants or other harmful chemicals. And the beds undergo an AEH test for ergonomics, hygiene, climate and sustainability at the neutral Swiss test centre Good Night's SleepLabs.

Our products are manufactured in Norway and have good durability, with a five-year full guarantee and a 25-year guarantee against frame or spring breakage on all beds.

AND WE STILL HAVE MORE TO DO.

We know that we have to be even smarter to meet new, future demands. For example, the requirement that more parts of the beds can be replaced to extend their life cycle, the requirement that we must produce our product in an even more energy-efficient way requirements that call for new guarantee conditions, traceability markings and circular design. We must consume less and ensure that our products have the longest possible life cycle. We promise to do our best to meet future demands for sustainable production.

For nature and for you.













POWERED BY JENSEN SLEEP®

Sleep is one of the most important pillars of health and well-being and paradoxically also one of the most overlooked factors. Did you know, for example, that sleep has a major impact on your mental, physical and emotional abilities? That sleep regulates hormone production and is therefore a decisive factor when it comes to you feeling emotionally stable? That sleep promotes your creativity and learning ability? Sleep is definitely a basic necessity. Something we should always pay full attention to.

Despite this, we attach little importance to good sleeping habits. Our lives tend to be dominated by stress, performance anxiety and artificial light. At Jensen, we therefore feel it is always important to remind and inform you about the consequences of poor sleeping habits - and how much better you and your body will feel if you develop good sleeping habits.

SLEEP IS THE KEY TO A HEALTHY LIFE.

If you adopt a good sleeping rhythm of 7 - 9 hours per night after previously having slept too little, you will soon start to experience positive changes. First of all, it will make you feel better about yourself, which will make it easier for you to cope with family relationships and work situations. Sleep is also associated with

memory. Research has shown that a lack of sleep significantly weakens short-term memory, whereas good sleep helps you stay awake and alert. As a result, it will be easier for you to avoid stress and accidents. It will also have a positive effect on your looks: big bags under your eyes will be a thing of the past.

Sleep also has a positive effect on your health in the long term. There is a clear link between a prolonged lack of sleep and an increased risk of mental illness. It has also been shown that sleep boosts your immune system and reduces the chance of infections, inflammations and vascular diseases. It furthermore makes your body less stiff and strengthens your bones. Sleep is simply the key to getting up in the morning feeling refreshed and ready to start a productive day. Every day, for life.

We all have an internal biological day and night rhythm that constantly repeats itself. It is influenced by what we eat and how we are exposed to light and dark. Our need for sleep changes and varies throughout our lives. For people who have trouble sleeping there are all kinds of tips on how to regain a good sleep rhythm. This is worthwhile in the hectic times we live in where sleep is not a priority. In fact, sleep is something we should spend time on and even be proud of.





HEAVENLY SLEEP - EVERY NIGHT.

Jensen® Original Zone System provides correct support for the entire body while you are resting and sleeping. The combination of the lower back support with the soft shoulder zone gives you a whole new sleep experience. The founding principle for our zone system is as self-evident as it is natural: most of us are wider around the hips and shoulders, while the waist, carrying many of the body's organs, is heavier and usually more narrow.

Since it's the mattress's task to carry the body, the division into zones provides a more even and comfortable support, where the shoulders and hips sink deeper into the mattress and the waist enjoys a firmer support. The result is the same, whether you sleep on your back or side.



The correct sleeping position



In order to achieve a good night's sleep with a comfortable rest for the entire body, our experts recommend that you sleep either on your side or back. Other sleeping positions than this will put a larger strain on your body, assuming that you are physically able to sleep on your side or back, and that you don't have any health problems or handicaps to make this hard or impossible. Often it takes some time getting used to a new sleeping position. But when it's learned, and your body is used to it, you will discover that you sleep more calmly and get a greater benefit from the hours spent in bed.





WAKE UP RESTED AND READY FOR A NEW DAY.

With Aloy® 3.0, the hip zone in the spring system gets improved carrying capacity while allowing the hip to sink even further into the mattress. For those who prefer to sleep on their back, Aloy® 3.0 also provides comfortable back support. The combination of Aloy® 3.0 and our carefully selected upholstery materials provide a deeper comfort that avoid tossing and turning. The result is a deeper and undisturbed sleep. Aloy® 3.0 is patented and exclusive for Jensen.



Spring 1 provides softness and comfort, and the body will sink deeper into the mattress.



Spring 2 forms to the body and give stability.



Spring 3 provides necessary support.

Spring 2 and 3 works together to relieve the pressure on the mucles resulting in improved blood circulation. The result will be a deeper and undisturbed sleep.



WE ARE PROUD OF OUR BEDS.

Here are a few reasons why.



JENSEN® ORIGINAL ZONE SYSTEM combines a soft shoulder zone with firm support for the lower back.



JENSEN POCKET ON POCKET TECHNOLOGY in all layers of the bed lets the body sink deeper into the mattress, while getting the support it needs. Pocket springs in the lower spring section provide a stable comfort without annoying sideways movements (double beds).



JENSEN ALOY® is our best and most flexible spring system, continuously adapting to your changing sleeping position and weight distribution, with a softer shoulder zone.



A WHOLE SLEEPING SURFACE Our continental beds and Seamless Nordic beds have whole sleeping surfaces, without hard edges in the middle. However, the technology still allows one to choose the degree of firmness individually.



STRETCH in all sleeping surfaces lets the body sink into the bed and get support and relief from the zone-divided spring system.



WASHABLE All sleep surfaces are washable at 60°C for optimal hygiene.



MADE IN NORWAY All Jensen beds and mattresses are designed and manufactured in Norway.



JENSEN® GUARANTEE AND SAFETY All Jensen beds come with a five-year full guarantee and a 25-year guarantee against frame and spring breakages.



THE SWAN Most of Jensen products carry the Swan label, out of consideration for both you and the environment. Any product labelled with the Swan also has to satisfy strict requirements regarding the product's environmental impact throughout its lifespan – from raw materials to disposal or recycling.



TESTED AND APPROVED Jensen beds are tested and approved by AEH, a neutral test institute in Zurich, Switzerland. Every bed is certified and undergoes thorough testing in connection with ergonomics, hygiene, bed climate and durability.



MOST OF OUR WOODEN FRAMES ARE FSC® APPROVED. FSC® assures all wood is sourced and processed in a responsible and socially beneficial manner.





CHOOSE THE RIGHT BED

There is a lot to consider before you choose a new bed. We have many different types of beds in our product range.



1. REVERSIBLE MATTRESSES

We have a large range of reversible mattresses with different qualities, which can be used with existing bed frames.



2. NORDIC BEDS

From the reversible mattresses, the next step in the Jensen bed range is the Nordic bed. The Nordic features a dual-sprung Jensen pocket spring system with Jensen Pocket on Pocket Technology.



3. CONTINENTAL BEDS

In a continental bed you can experience Jensen sleep comfort at its very best, with Jensen Pocket on Pocket Technology. The bed features double mattresses with up to three individual Jensen Pocket spring systems.



4. ADJUSTABLE BEDS

With an adjustable Jensen bed, the bed gets a completely new function. This allows many new possibilities for personal comfort. Why not watch the Sunday film from your adjustable bed, instead of the living room couch?





JENSEN NORDIC LINE

Jensen Nordic Line transforms the traditional Nordic bed from a rather heavy to a flowingly elegant bed concept, which can easily be adjusted to different bedrooms. Jensen Nordic Line consists of a comfortable bed with Jensen's Original Zone System, Pocket on Pocket Technology and a whole sleeping surface without hard edges in the middle.

The concept includes a wide range of accessories, founded upon Nordic design traditions, where the quality can be seen in the skilled craft and choice of materials. The accessories are simple and flexible, and includes a large selection of legs, headboards and bedside tables.

Read more about our comfort levels for Nordic Line beds on pages 46-50.



In a continental bed you can experience Jensen sleep comfort at its very best, with Jensen Pocket on Pocket Technology. The bed features double mattresses with up to three individual Jensen Pocket spring systems. The beds have whole sleeping surfaces, without hard edges in the middle. However, the technology still allows one to choose the degree of firmness individually.

Read more about our comfort levels for Continental beds on pages 46-51.













JENSEN DREAM

An adjustable bed can give you the freedom to do things other than sleep, such as read a book or watch TV. All adjustable Jensen beds can be adjusted at both the head and foot end. This is especially beneficial for people who sleep on their back - if the head and foot end are raised slightly when you are asleep, this will reduce the pressure on your lower back and you will be able to relax more and get a better sleep. The bed can be adjusted with the remote control provided or with the Appjustable app.

Once you have tried an adjustable bed, you will probably not want to go back to a regular bed.

Jensen Dream is the introductory model in Jensen's adjustable bed programme. Dream has a functional system with the most essential features. Jensen Dream Adjustable is based on a stepless system that can either be placed on a bed base or have legs attached. The mattress on the base is a Jensen reversible mattress.

Read more about our comfort levels for Dream on page 46-47.



With the Headrest function, you adapt your bed so the neck and head are always in the right position when you are sitting upright.



Stepless adjustment up/down, for the head end individually or the head and foot end at the same time.



It is possible to connect two beds in parallel so that they can be synchronised and controlled by one remote control.



With our app for adjustable beds you can easily find and save your favourite position.



Adjust the bed position using voice control.





JENSEN AQTIVE II

An adjustable bed can give you the freedom to do things other than sleep, such as read a book or watch TV. All adjustable Jensen beds can be adjusted at both the head and foot end. This is especially beneficial for people who sleep on their back - if the head and foot end are raised slightly when you are asleep, this will reduce the pressure on your lower back and you will be able to relax more and get a better sleep. The bed can be adjusted with the remote control provided or with the Appjustable app.

Jensen Aqtive II is elegant and looks like a continental divan set when it is inactive. The technical solution is concealed by the textile-covered bed frame.

Jensen Aqtive II is dual-sprung with spring systems in both the reversible mattress and the base. The construction gives the bed great stability. With the remote or our app, you have step-free control of the head and foot ends of the bed, driven by two powerful, but almost silent, electric motors.

Read more about our comfort levels for Aqtive II on page 47-50.



With the Headrest function, you adapt your bed so the neck and head are always in the right position when you are sitting upright.



A practical light under the bed can be turned on during the night, if you need it, without disturbing your partner.



Stepless adjustment up/down, for the head end individually or the head and foot end at the same time.



It is possible to connect two beds in parallel, so that they can be synchronised and controlled by one remote control.



Memory function for saving your favourite position.



With our app for adjustable beds you can easily find and save your favourite position.



Adjust the bed position using voice control.





THE INNERMOST LAYER.

embracing and soft, while the zone-divided spring system provides the necessary support, without becoming





The mattress covers are separable, removable and washable. All Jensen mattress toppers can be washed at 60°C. Make sure to check the laundry size for your washing machine.

The cover is made from high-quality fibres with the ability to drain large amounts of water,



SOFTLINE I / II / III

Jensen's design team has further developed this collection, using Norway's heritage and traditions as a starting point. They were inspired by traditional Norwegian knitting patterns and details from Norwegian national costume. Jensen SoftLine I and II has a Cellex filling. SoftLine III has an Innergetic® latex filling. Bacteria and dust mite dislike latex, resulting in a cleaner and healthier bed climate. SoftLine has one smooth and one grooved side. Most people find the grooved side softer and the smooth side firmer.

Height: 8 cm / 9 cm / 9 cm

JENSEN TEMPSMART™

TempSmartTM is a mattress topper with a thermo-regulation system that actively balances the temperature changes that can disturb your sleep. This innovative technology consists of millions of microcapsules, adapting constantly to your skin's climate, by absorbing, storing and releasing excess heat as needed. In this way, the microcapsules create a buffer against overheating/perspiration as well as cold/shivering and keep you within your comfort zone, with great sleep quality as a result. That is why TempSmartTM is ideal for anyone who has trouble with keeping a steady body temperature through the night.

Height: 9 cm

JENSEN STARROSE

The mattress cover is made from a mixture of materials that offer a fantastic soft touch: Cairo, a high-quality viscose that provides the very best moisture transportation and heat regulation; and cashmere, a natural wool fibre known for its excellent moisture transportation and heat regulation, woven into the top layer. This gives Jensen StarRose an exclusive look and feel. These properties mean the fabric feels supremely comfortable against your body and give a glorious and luxurious experience.

Height: 10 cm



Find more information and exact measurements at jensen-beds.com

SPLIT TOPPER

A mattress topper developed for those who have an adjustable bed and desire a mattress topper that covers the entire bed, to avoid having a gap between sleeping partners. The top part of the topper is split, allowing you to raise or lower the head end of your bed without disturbing your partner. The foot end is just like a regular mattress topper. Split Topper is available for all of our mattress toppers.





The pillow is very important. It should fit into the nape of the neck and fill the space between the shoulders and the head. It should not be too high or too low.

When discussing correct sleeping positions, it is often the back we think of the most. The "forgotten" part of the spine – the neck – is just as important to consider. If the neck is in an incorrect postion, this affects the rest of the back. A pillow of the correct thickness will accentuate a good mattress, just as the wrong pillow can do the opposite. We are all shaped differently, and this means that we cannot all use the same pillow of the same. The pillow must be suited to each individual.

JENSEN PERFECTPILLOW

Jensen PerfectPillow is filled with thousands of fibre balls that mould to the shape after your head. The height and springiness of the pillow can be modified by removing filling until you find the perfect support for your head and shoulders.

JENSEN TEMPSMART™ PILLOW

Jensen TempSmart™ pillow features a thermo regulation function, adapting constantly to your skin's temperature, by absorbing, storing and releasing excess heat as needed, keeping you within your comfort zone, with great sleep quality as a result.



JENSEN TRAVELPILLOW

Jensen PerfectPillow in travel size (27x47cm). Shape the pillow the way you want. With Jensen tag. Delivered in a travel bag with embroidered Jensen logo. Washable at 60°C.



JENSEN SOFTSHEET

Jensen SoftSheet is made from 100% cotton satin in a very high quality. The cotton gives a soft and silky feeling against your skin. The sheet fits Jensen mattress toppers perfectly. They are also available for split toppers. Jensen Soft Sheet carries the EU-flower and is Oeko-Tex approved.

Available in white. Washable at 60°C.

SOFTPROTECT MATTRESS TOPPER PROTECTION

Keeps the topper nice and clean and reduces wear and tear. Protects the mattress topper from stains and dirt and at the same time it provides you with optimal sleep comfort. Washable at 60°C. Once you have started using the product, you can use the packaging as a shopping bag.

TEMPSMART™ PROTECT MATTRESS TOPPER PROTECTION

Jensen TempSmart™ Protect protects the topper and balances the temperature changes that can disturb your sleep while still providing optimal sleep comfort. TempSmart™ Protect adapts constantly to your skin's temperature, by absorbing, storing and releasing excess heat as needed. Washable at 60°C. Once you have started using the product, you can use the packaging as a shopping bag.





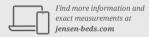
BETTER QUALITY OF LIFE IN THE BEDROOM - REGARDLESS OF SIZE.

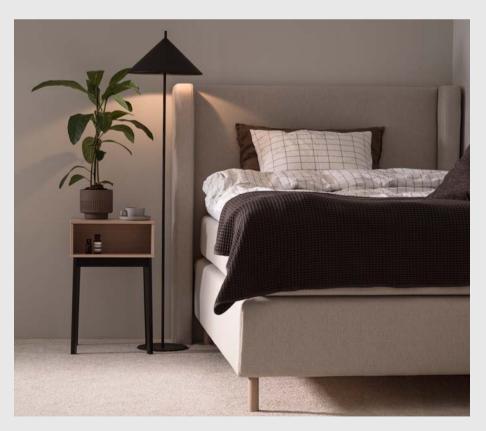
As the world changes so too is our view of how to live. The number of single households is increasing especially in urban centres as more and more people prefer an independent lifestyle.

SMART DECOR BEGINS WITH THE BEDROOM.

This is where you get the necessary sleep that provides the basis for a good day. After all, we spend an average of 2,745 hours in bed during a year, so make it count! Often bedrooms in single households are smaller and place restrictions on available décor options.

The right choice of bed is clearly the first priority. Jensen has a large selection of comfortable single beds that take up little space without compromising on quality. You can also add a functional headboard that improves your sitting position when you, for example, want to sit up and read in bed or watch your favourite series. After choosing just the right bed for your physical space and individual sleeping needs, you can build out your personalised sleep solution with matching bedside tables and flexible lighting. Jensen has a good selection of accessories to add that "little extra" to any bedroom.





Ambassador Continental, Beige 483. Fenix Manor headboard. Charon bedside table, whitewashed. Round slim legs, whitewashed.





14 or 23 cm. Oiled oak, black or whitewashed.

2. ROUNDED SLIM LEGS

14cm. Oak, whitewashed, birch, powder-lacquered steel, polished steel or matt brass.

3. ROUNDED SLIM LEGS

18cm. Oak, whitewashed, birch, powder-lacquered steel, polished steel or matt brass.

4. ROUNDED LEGS

29 cm. Natural or black.

(Dia. 54mm) 14 or 23 cm.

6. SUPPORT LEGS (x2)

For 4 legs solution. Available for: 14, 18 and 23-29 cm.

7. TRIANGLE LEGS

Matt brass-plated aluminium, black powder-lacquered aluminium, polished black or polished aluminium. 14 cm.

8. EICON LEGS

14 cm. Oiled oak, white washed or black.

18 cm. Oiled oak, white washed or black.

10. MISTRAL 14 BED STEAD

11

14 cm. Oiled oak, black or white washed.

11. BED STEAD

Laminated bed frame. 14 cm. White or black.

Please contact Jensen for the availability of 29 cm long legs.



 $\label{lem:control_equal} Add-on\ bedside\ table,\ oak.\ Fenix\ Portrait\ headboard.\ Round\ slim\ leg,\ oak.$ $More\ information\ about\ sizes\ and\ options\ can\ be\ found\ at\ Jensen-beds.com$



TableLamp. Plania bedside table, oak.



Eicon bedside table, whitewashed. Fenix Manor headboard.

A PLACE FOR EVERYTHING.

Add On Pocket provides easy access and storage for your favorite book and phone on your bedside. The anti-slip material keeps the Add On pocket stable on the bed. Available in all Jensen bed fabrics.



Fenix Decor headboard. Charon bedside table, black.



Add-on Pocket.



Fenix Portrait headboard. Add-on Floor bedside table, birch. Add-on lamp.



Eicon Wall bedside table, oak.



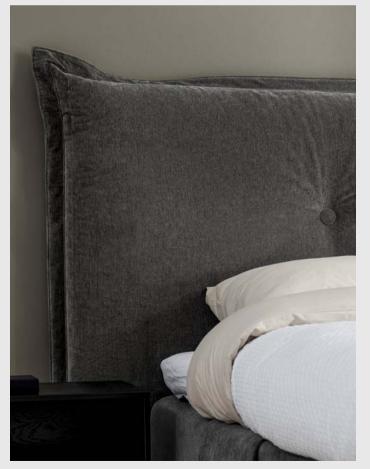
Charon bedside table, oak.



Fenix Plus headboard. Charon bedside table, black. TableLamp.



Diva headboard. Charon bedside table, black. TableLamp.



Cozy headboard.





▲ Fenix headboard. Add-on bedside table, black.

◀ Adjustable Back headboard. Eicon bedside table, whitewashed.

▼ Add-on Floor bedside table, oak. Add-on Tray, oak.



Find more information and exact measurements at jensen-beds.com

BREAKFAST IN BED?

Fold out the legs and you have a sturdy and functional table perfect for breakfast in bed. When the legs are folded, you have an elegant serving table.

With a Jensen Adjustable Back headboard, you can sit comfortably while you have a cup of coffee and read the morning news.







Fenix Portrait headboard. Add-on bedside table, oak. Add-on lamps.



Add-on Floor bedside table, black.



Cozy headboard. Charon bedside table, black. Saturn ottoman.



Eicon tall bedside table, whitewashed.



Sit-on bed bench, whitewashed.





TEXTILES INSPIRED BY NATURE.

Nature's most beautiful nuances will bring inner peace to your bedroom. We have chosen exclusive furniture textiles of the highest quality imaginable from leading suppliers.

For the Supreme collection, we primarily use recyclable, reusable fabrics. All with the Swan label, of course. The wools used in this collection are also recyclable and reusable, and in principle environmentally friendly.

FIRST





ANTHRACITE (471)

BEIGE (472)





ANTHRACITE (476)

GREY (477)





PETROL (478)

GREEN (479)



HEADBOARD ANTHRACITE (435)

ANTHRACITE (425)



JENSEN FIRST



First is Jensen's introductory model in the Supreme collection. This is a product with great sleep comfort at a reasonable price.

Whole sleeping surface on all continental beds and Nordic Seamless. Available in all standard sizes.

TECHNICAL FACTS

- 1. Jensen SoftLine I
- 2. Jensen Intro Pocket 12,5 cm with Jensen® Original Zone system
- 3. Cellex XS 3 cm
- 4. Jensen Support Pocket 12,5 cm

TENSIONS

Choose between medium, firm and extra-firm sleep comfort.

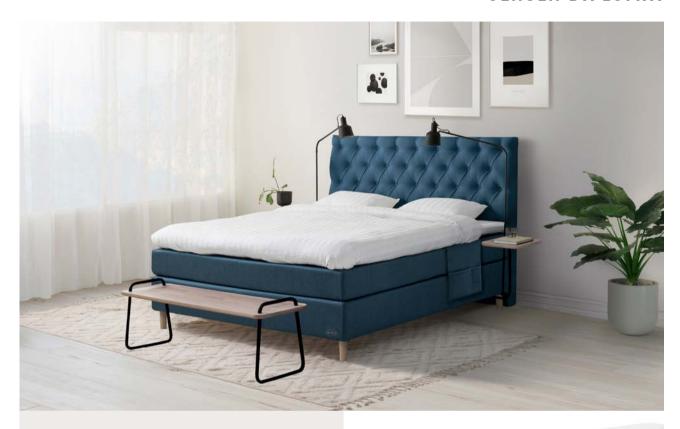
COMFORT LEVEL

Good





JENSEN DIPLOMAT



The Jensen Diplomat has a Sense Pocket spring system with built-in lower back support. The bed comes with double stitching and there is a choice of four recycled fabrics. Whole sleeping surface on all continental beds and Nordic Seamless. Available in all standard sizes and special sizes can be made to order.

TECHNICAL FACTS

- 1. Jensen SoftLine I
- 2. Jensen Sense Pocket 2.0 12,5 cm with Jensen® Original Zone system
- 3. Cellex XS 3 cm
- 4. Jensen Support Pocket 12,5 cm
- 5. Jensen Reflect Pocket 7 cm

TENSIONS

Choose between soft, medium, firm and extra-firm sleep comfort.

COMFORT LEVEL

Good Bes















JENSEN AMBASSADOR



Jensen Ambassador was launched in 1996 and is still going strong. These days it is one of the most renowned Jensen products. The Ambassador has a unique sleep comfort with extra soft shoulder zone and double spring support, all in an elegant design. Comes in 8 colours. Four of the fabrics are recycled and recyclable. Whole sleeping surface on all continental beds and Nordic Seamless. Available in all standard sizes and special sizes can be made to order.

TECHNICAL FACTS

- 1. Jensen SoftLine II
- 2. Aloy® 2.1 Pocket 12,5 cm with Jensen® Original Zone system
- 3. Cellex XS 3 cm
- 4. Jensen Support Pocket 12,5 cm
- 5. Jensen Reflect Pocket 7 cm

TENSIONS

Choose between soft, medium, firm and extra-firm sleep comfort.

COMFORT LEVEL

Good Be













JENSEN PRESTIGE



Jensen Prestige has a modern design, and is supplied with exclusive furniture textiles from Beaulieu. These fabrics are both recycled and recyclable. Jensen Prestige has double stitching and beautiful folded hems on the reversible mattress, and a discretely embroidered logo on the lower edge of the bed. The Prestige has a unique sleep comfort with extra soft shoulder zone and double spring support. Whole sleeping surface on all continental beds and Nordic Seamless. Available in all standard sizes and special sizes can be made to order.

TECHNICAL FACTS

- 1. Jensen SoftLine III
- 2. Aloy® 2.1 Pocket 14 cm with Jensen® Original Zone system
- 3. Cellex XS 4 cm
- 4. Jensen Support Pocket 12,5 cm
- 5. Jensen Reflect Pocket 7 cm

TENSIONS

Choose between soft, medium, firm and extra-firm sleep comfort.

COMFORT LEVEL

Good Be













JENSEN SUPREME



Believing that even the very best can be improved has always been a major driving force in the development of our products. The Supreme reflects this more than any other bed: inspired by Norwegian nature, its woollen textiles from Innvik have been specially designed for this bed. Each colour is available in a combination of fabrics. A plain fabric for cots and headboards and either a rose pattern or a plain fabric on the reversible mattress.

Supreme has Jensen Aloy® 3.0 our most advanced and innovative spring system. Whole sleeping surface on all continental beds and Nordic Seamless. Available in all standard sizes and special sizes can be made to order.

TECHNICAL FACTS

- 1. Jensen StarRose or SoftLine III
- 2. Aloy® 3.0 Pocket 16 cm with Jensen® Original Zone system
- 3. Innergetic® Latex 3 cm
- 4. Jensen Support Pocket 12,5 cm
- 5. Jensen Reflect Pocket 7 cm

TENSIONS

Choose between soft, medium, firm and extra-firm sleep comfort.

COMFORT LEVEL

Good

Best













REVERSIBLE N

NORDIC SEAMLESS

SUPREME EPIC



The Jensen Supreme Epic doesn't quite resemble the rest of the Supreme collection. And why should it? The Epic bed was designed to stand out. Although the quality and solid craftsmanship are, of course, at the same high level as the rest of the collection, the combination of our most technically advanced findings and the unique design language of this bed creates something completely new.

Epic has Jensen Aloy $^{\circ}$ 3.0, our most advanced and innovative spring system, Innergetic $^{\circ}$ Latex, double spring base that is completed with the Exact adjustment system. Specially designed headboard and bedside tables.

This bed is in many ways more of a tribute to our heritage. Honouring those who dare to follow their dreams. This is the Jensen Supreme Epic. Designed with the aim of realising your dreams.

Only available in 180 x 200/210 cm or 210 x 210 cm. Whole sleeping surface is standard for 210 x 210. With Bluetooth connection included.

TECHNICAL FACTS

- 1. Jensen StarRose with Innergetic® Sonocore Latex.
- 2. Aloy $^{\circ}$ 3.0 Pocket 16 cm with Jensen $^{\circ}$ Original Zone system
- 3. Sonocore Innergetic 4 cm / Innergetic® Latex 3 cm
- 4. Jensen Reflect Pocket 7 cm
- 5. Jensen Support Pocket 12,5 cm
- 6. Jensen Cellex XS 1,5 cm
- 7. Jensen Exact Comfort Adjustment

TENSIONS

Choose between soft, medium, firm and extra-firm sleep comfort. \\

COMFORT LEVEL

Good Bes









